

February 2023 Newsletter

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Our Mission

OCLA leverages technology to empower youth, adults, and families experiencing homelessness or resource-insecurity to find essential services. Our mobile and online tools break information barriers to offer our most vulnerable community members access to the help they need to make positive changes in their lives.

[Learn how to Download WIN Now!](#)

Founders Corner

Dear OCLA Supporters,

I am very proud to share that in 2022 OCLA significantly expanded outreach into high-need communities, Repair the World joined our ongoing volunteer database teams who regularly research and verify the accuracy of WIN's database, we upgraded the technology underlying WIN which resulted in even faster searches and many new partners joined us to spread the word about WIN. (see list below)

Not surprising, as more people learned about WIN, usage rose to its highest levels ever- WIN was used to search for help nearly 27000 times in 2022.

We are proud that we are directly supporting those in need all around LA County- both the homeless and those who are struggling to avoid homelessness. But we know we must do more—new people fall into homelessness daily, many for the first time- while thousands more find themselves having to choose between food and utilities, rent and healthcare.

I invite you to support our technology and help us expand our outreach into high-need communities. We'd love for you to volunteer with one of our database volunteer teams, become an ambassador, and spread the word about WIN in your community and/or raise funds for OCLA in support of WIN among your network!

Together we can ensure even more people know about WIN's ability to help them!

Dr. Denise McCain-Tharnstrom
Founder/President Our Community LA

Feedback



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